

## ConVal High School | Effective Communicator

*Compilation of Active Reading, Writing, Speaking, and ISTE Rubrics*

This rubric can be used for any demonstration of any form of communication including writing, speaking, and multi-media presentations. This rubric should be used to help students build necessary skills. This rubric should not be factored into the academic grade.

		1	2	3	4
	Not Observed	Attempted	Partially Proficient	Proficient	Mastered
Establishes Context/Purpose		Attempts to establish a purpose by presenting an idea.	Attempts to establish a purpose by summarizing key ideas and presenting a thesis.	Establishes a purpose by summarizing key ideas and presenting a thesis.	Skillfully establishes a purpose by summarizing key ideas and presenting an insightful thesis.
Reasoning/Progression of Ideas		Ideas are lacking transition and organization.	Progression of ideas may be difficult to follow.	Ideas progress clearly for understanding.	Ideas flow easily for deeper understanding.
Evidence Supports Main Ideas		Main ideas are outlined though evidence or reasoning is needed. No attempt at citation.	Provides insufficient information relevant to each point. Evidence needs citation.	Provides sufficient information relevant to each point. Evidence is cited.	Skillfully provides detailed information relevant to each point. Evidence is consistently and accurately cited.
Selects Appropriate Communication Tool/Tone/Structure (ISTE 6)		Chooses a tool/tone/structure that distracts from the goal.	Communicates for some purposes using the tools, styles, formats, and media appropriate to their goals.	Communicates clearly for a variety of purposes using the tools, styles, formats, and media appropriate to their goals.	Communicates clearly and creatively for a variety of purposes using the tools, styles, formats, and media appropriate to their goals.
Vocal Presentation (if applicable)		Voice needs support and additional practice to be effective. Shares only some of the source material verbally.	Voice may need support to be clearly understood. Tone or pitch may need variety to engage the listener. May read prepared source material word for word.	Voice is clearly understood by all listeners and appropriately supports the ideas shared. Does not need to read from the source material constantly.	Voice is confident and strong, easily heard by all listeners. Tone and pitch shift based on ideas and purpose of the presentation. Speech is natural and builds off of source material.
Physical Presentation (if applicable)		Presenter closes themselves off from the audience. Nervous or awkward gestures may be present. Does not look up from source material.	Presenter stands in front of the audience and is easily seen. Gestures may be used effectively at times.	Posture is open to the listener. Gestures are used effectively. Presenter looks out to the audience as a whole.	Posture is confident and calm, open to the listener. Gestures are used to enhance the presentation of the material. Presenter may make eye contact with audience when appropriate.

v. 2.0 (2/2021)

Student Name:	Date:				
Activity:	Overall Score:	1	2	3	4